



# An Exceptional Non- Formal Lifelong Knowledge Learning Entrepreneurial

## Professional Degree Awards by

### European Continental University, State of Delaware, USA.



#### **NOTION OF ENTREPRENEURIAL KNOWLEDGE AWARDS PROCEDURES & REQUIREMENTS**

Entrepreneurial Professional Knowledge Degree is usually conferred as a way of honouring a distinguished innovative person's contributions in a specific field, or to society in general or business enterprises to confirm the **Ability of Entrepreneurial Knowledge**. The ECU's Non-Formal **Professional Knowledge Entrepreneurship Degree** is considered purely on **Work-Based Hands on Lifelong Learning to confer the appropriate Professional Knowledge Master or Doctorate Degree Awards**.

The similar awarding concept was pioneered by Pace University in the year of 1906 as a Private, Co-Educational, and Comprehensive Multi-Campus University in New York Metropolitan Area with campuses in New York City and Westchester County, New York. This unique innovative Pace University was founded by two brothers, Homer S. Pace and Charles A. Pace, initially as a business school for men and women and progressed to confer practical degree in conjunction to work Learning & Experiences.

Furthermore, the first Professional Executive Doctoral Programme in the United States was established in 1972 by Pace University in the State of New York. It is one of the flagships Professional Executive Doctoral Programmes in the world. Professional Doctorates became established in the United Kingdom in the 1980's, when it was recognised as a high-level vocational programmes which were designed for work experienced professional practitioners rather than for class room academic students or researchers. Many professional doctorates are focused upon specifically on matured work experienced professionals with a mix of taught workshops and lifelong work experience over twenty-five years for doctorate and fifteen years for masters as a compulsory condition. The personal detailed profile as the dissertation and compulsory attendance of Three Oral Examinations.

European Continental University (ECU) as a Professional Knowledge University in the year 2014 came up in developing its Professional Entrepreneurial Knowledge Awards focusing upon Non-Academic Matured Innovative Business Personals a valuable international recognition for their successful entrepreneurship. With proud ECU drew on its experience as a leading international centre for work-based non-academic vocational higher education, resulting in a generic doctorate where candidates undertake to project their professional successful activities. The success of the **Doctor of Professional (DProfs)** has recently led to the development of similar doctorates in other UK universities, such as the University of Chester. The **University of Chester's DProfs** are an extension of its existing negotiated work-based programmes taking this into account and ECU's Board of Governors and Trustees came about considering the matured person's Knowledge earned by way of Lifelong Hands on Work Experience and elevate their career prospects by conferring a Non-Orthodox Professional Knowledge Degree known as Entrepreneurial, with the option to use legitimate title of DPE for Doctorate and MPE for Master after their names.

**The Board of Governors and Trustees do emphasis that,  
The ECU Professional Knowledge Entrepreneurial Degree  
Awards Must Be Earned by every applicants!**



# An Open Lifelong Non-Formal Work Learning Knowledge University

It is greatly known and accepted internationally that, the Entrepreneurial Professional Knowledge Degree Awards are equivalent to Academic Business Degree such as Doctor of Business Administration (DBA) or Master of Business Administration (MBA). This Professional Knowledge Entrepreneurial Degree Qualifications are confirming the Professional Knowledge Ability of the person same as traditional orthodox class room modular learning. Lifelong Learning is a typically confirming the original contribution to knowledge making a significant contribution to practice by way of high-level practical action, resulting for instance in noteworthy change or development in an organisation or community of practice. The **DPE or MPE** will require full detailed **Professional Personal Profile** giving the detailed work performance information about the Hands-on Work Knowledge Lifelong Learning Experience. This will take into consideration as the project / thesis / assignments. This is very essential, to determine the eligibility for the appropriate Professional Knowledge Degree Award.

## CATEGORIES OF AWARDS

It is mandatorily made very clear to every person who wishes to earn the respective ECU's Professional Knowledge Entrepreneurial Degree Qualifications are **Non-Traditional, Non-Orthodox Academic Degrees**. But it is accepted internationally as the Professional Knowledge Entrepreneurial Degrees, that is taking into consideration of each applicant's **Professional Knowledge Lifelong Work Learning Experience**. As the syllabus are designed and considered on practical and work oriented hands on work expertise learning methodology. They are being facilitated either by Lifelong Work Experience or Workshops, Seminars, Profile Dissertation or Assignments with compulsory Oral Examinations.

As from May 8<sup>th</sup>, 2014 University's Board of Professional Academics have made a resolution that ECU will only **Confer Entrepreneurial Professional Knowledge Masters and Doctorate Awards**. Furthermore, two additional Professional Certification to enhance non-academic successful persons to enhance their image by one of this award of **Professional International Golden Excellence (PIGE) or Professional Diamond of Asia International (PDAI)**.

ECU's awarding panel did come up with two specific methodologies of **UK-Commission for Consistent Learning (UK-CCL)** to assess and verify every applicant's suitability for their appropriate Professional Entrepreneurial Knowledge qualifications. The two dedicated schemes are known as **the Accreditation for Career Progress Development (ACPD) and Affirmation for Prior Experience and Learning (APEL)**. Every applicant should earn their respective Knowledge Qualification by providing legally certified supporting documents to confirm their Ability of Knowledge. The ECU Founder's belief is that their Professional Knowledge Hands-on Experience awards of will open the Golden Door of Freedom for Non-Academic Matured Individuals to earn a Professional Knowledge Qualifications as a new opportunity for career success!

## ENTREPRENEURSHIP KNOWLEDGE QUALIFICATIONS

**MASTER OF PROFESSIONAL ENTREPRENEURSHIP (MPE)**  
**DOCTOR OF PROFESSIONAL ENTREPRENEURSHIP (DPE)**  
**INTERNATIONAL ENTREPRENEURIAL GOLDEN EXCELLENCE (IEGE)**  
**ENTREPRENEURIAL DIAMOND OF ASIA (EDA)**  
**ENTREPRENEURIAL DIAMOND OF MIDDLE EAST (EDME)**





## **ECU'S AWARD REQUIREMENTS**

ECU's Professional Entrepreneurial Knowledge Master or Doctorate is accepted internationally as a noteworthy, valuable, recognizable, **PROFOUND KNOWLEDGE ENTREPRENEURIAL AWARD** for the individual who has gained the acceptance as an Entrepreneur due to the contributions and knowledge achievements by way of success in a BUSINESS, PROFESSION OR EMPLOYMENT. Every candidate must meet the assessment, verification criteria laid out by UK-CCL as well as the procedures. In addition, they must attend several Viva Examinations to earn this Professional Knowledge Qualification.

To be eligible for the appropriate award such as for the **Masters (MPE) Entrepreneurship**, the applicant must have overall **15 years Work Experience** out of which a **minimum of 5 years must be as a Senior Managerial Executive**. For the **Doctorate (DPE) Entrepreneurship**, the applicant must have overall **25 years Work Experience** out of which a **minimum of 10 years should be in the position of Senior Chief Executive Person or Self Owning Business as a Chair Person**. It is made abundantly clear that all the supporting documents should be forwarded to the UK-CCL on a Scan Soft Copies which should be attested by Practising Legal Professional, who should certify as true photo copies of original documents of the person concern. ECU's awards are considered under the Learning Scheme of Lifelong Knowledge Learning, y taking into consideration of Work Learning & Academic Achievements.

### **PROFESSIONAL KNOWLEDGE EXCELLENCE BUSINESS ENTREPRENEUR**

This level is known and accepted as **Professional Knowledge Excellence Business Entrepreneur**. This is another unique recognition and endorsement conferred by Knowledge University ECU who are known to give prominence for Lifelong Learning individual to be known as an Excellence Entrepreneurs under the flagship as a unique Supremacy of Court of Arms.

This is considered for any individual who has more than twelve years of Executive Managerial Exposure. It is a special and highly valuable recognition, known as **International Entrepreneurial Golden Excellence (IEGE)** and any individual who has more than Six Years of Managerial Exposure can be known as **Entrepreneurial Diamond of Asia (EDA) or Entrepreneurial Diamond of Middle East (EDME)**. These two special awards can be bestowed upon any individuals who does meet the required entry requirements

### **EVERY APPLICANT SHOULD MAKE SURE TO SUBMIT THE FOLLOWING DOCUMENTATIONS: -**

- 1) Submission of a detailed CV Synopsis with the explanation of Professional History and detailing the key achievements and speciality work experience. As this will determine the awarding path.
- 2) Respective Awarding Institution's completed application form with One Passport Size Colour Photo and all other relevant supporting documents to confirm the award eligibility, which must be certified by non-relative practicing legal professional as true photocopies of the original.
- 3) Certified Scan Photocopies of Educational, Professional and Vocational Certification.
- 4) Certified Scan Photocopies of Recommendation, Gratification, Appreciation letters and Reference Letter confirming the suitability for the Lifelong Learning Professional Knowledge Awards.
- 5) Three Non-Relative Personal Professional Recommendations must be available for minimum of three Verbal Viva Consultations.

**A worthy and Internationally accepted Professional Knowledge Qualifications, every Matured and Licensed Working Person deserve for Career Development!**





# APEL and ACPD Assessment Methodology



## Method of Assessment

The assessment and verification are carried out by nominated **UK-Commission for Consistent Learning (UK-CCL)** representatives in their respective local country. The scheme that is executed will be either **Accreditation for Career Progress Development (ACPD)** or **Affirmation for Prior Experience & Learning (APEL)**. This then will give the applicant to earn the credits and to transfer under **Credit Accumulation Transfer Scheme (CATS)** for the appropriate ECU Professional Knowledge Award. Every mature candidate are considered purely on their knowledge under the scheme of APEL and ACPD of UK-CCL. This is to ascertain that it has been awarded for their personal achievements.

It is made very clear to every candidate who enrolls with the ECU that all their degrees awards are categorised as **Professional Lifelong Knowledge Degree** and Not an Academic Degree. As the syllabus are designed and considered on practical and work oriented learning programmes. They are being facilitated either by **Dissertation, Assignments with Oral Examinations** or if. As from **May 8<sup>th</sup>, 2014** University's Board of Professional Academics have made a resolution to add dedicated full-time learning facilities for the candidates who wishes to achieve this Professional Knowledge Qualifications form ECU can do so by attending required **Workshops and Seminars**.

Please submit all your documents, application immediately, through the respective and approved ECU's Coordinator as the application processing period can go more than six months. No late application is entertained as the ECU awarding panel has limited numbers per awarding batch. Be prudent to submit your application for the **Work Based Entrepreneurial Knowledge Degree Qualification** and verification **UK Entrepreneurial Membership** at our forth coming **Entrepreneurial Convocation**. All assessment and verification procedures should be completed 45 days before the actual convocation date. It made known that ECU hold **Two International Entrepreneurial Convocations** per year.

### Fee Chart

Professional Entrepreneurial Doctorate	UK £9,750
Professional Entrepreneurial Masters	UK £4,450
Professional Entrepreneurial Special Award	UK £950

Please make all payments payable to CEA as they are the ECU's Management Trustees.

### Banking Details

Please make all payments payable to: -  
Consortium of Entrepreneurial Administrators (CEA)  
(Management & Operational Trustees)

Please make all payments payable to 'CEA'  
HSBC, 465, Bethnal Green Road, London E2 9QW  
Intl. Account No: GB05MIDL40011831596357  
Intl. Branch Code: MIDLGB2105M  
(B. A/c: 31596357) S. Code: 40-01-18)

European Continental University

Website: [www.myeecu.institute](http://www.myeecu.institute)





# ENRICH YOUR WORK EXPERIENCE TO A PROFESSIONAL LEVEL!



## European Continental University

ECU is Incorporated in the State of Delaware, USA  
As the Non-Formal Professional Knowledge University of Today  
To Confer Professional Entrepreneurial Knowledge Awards!

**ECU'S PROFESSIONAL ENTREPRENEURIAL KNOWLEDGE QUALIFICATIONS ARE USA BASED AWARDS TO INDIVIDUALS WHO CAN PORTRAY THEIR ELIGIBILITY BY WAY OF HANDS ON PRACTICAL ACHIEVEMENTS WITHIN THEIR WORKING ENVIRONMENT OR BUSINESS CIRCLE OR BOTH!**

**To Qualify for the Doctorate, the applicant must have at least 25 years Work Experience, out of which, 10 years must be as an Executive Senior Managerial Position! DPE (USA)**

**To Qualify for the Master Level, the applicant must have at least total of 15 years Work Experience, out of which, 05 years must be as an Executive Managerial Position! MPE (USA)**

PROFESSIONAL ENTREPRENEURSHIP IN INFORMATION TECHNOLOGY MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN CONSTRUCTION MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN EDUCATIONAL MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN FINANCE MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN BUSINESS MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN MANUFACTURING MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN SOCIAL WORK MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN HEALTH & SAFETY MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN BANKING MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN ARCHITECTURE MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN EVENT MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN HOSPITALITY MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN PROCUREMENT MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN SALES & MARKETING MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN HUMAN RESOURCE MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN MULTI MEDIA MANAGEMENT

PROFESSIONAL ENTREPRENEURSHIP IN RETAIL MANAGEMENT



The above is some of the specialty of the Working Profession commonly known. But if any person out this professional section, can apply with the evidence, which will enable the assessors and verifiers to consider the suitability and eligibility for the said award. As ECU awards are constructed on Management only.



## **ECU's Professional Knowledge Degrees Credit Worthiness**



Although ECU's origin is from State of Delaware, USA, but it comes with UK-Commission for Consistent Learning (UK-CCL) equivalency certification, as they are the sole Assessors & Verifiers to the Professional Quality Standards to ISO 9001:2015. Furthermore, with UK Professional Body Eminent Certified Membership to strengthen the ECU's award.

## **Professional Entrepreneurial Vocational Knowledge Qualifications For Tomorrows Business**

**ECU is identified and acknowledged internationally as a well-intentioned, respected, recognisable a profound PROFESSIONAL VOCATIONAL KNOWLEDGE ENTREPRENEURIAL Degree Awarding Institution, whose foremost objective and intention is to confer Master Award for Middle & Executive Managerial Individuals, Doctorate Award Chairman, Chief Executives, Successful Businessmen and Innovators. As they portrait of their worthiness of their Life Long Hands on Work Based Learning to be elevated to this recognised Professional Status!**

