



# European Continental University



Professional Lifelong Distance Learning  
Knowledge University  
[www.myeecu.institute](http://www.myeecu.institute)



## ECU Founder's Beliefs

Confidence comes not from always being right but from not fearing to be wrong. This is how Entrepreneurs think!

The Greatest Pleasure in Life is Doing What People think Cannot Do!

The Union of Individual uniqueness acting on a common purpose is called togetherness!

- + Working for Success will Make a Master: But Working for Satisfaction will Make You A Legend!
- + Founder's Belief is Success is Not An Accident. It is Hard Work, Perseverance, Learning, Sacrifice and Most of All, Love of What You are Doing or Learning, Which Enhances your Professional Knowledge!
- + Whatever Happens, Do Not Lose Focus on the Two Key Goals in Life, maintaining Faith in Yourself and Consistently Striving Forward!

# Who are ECU



- + European Continental University (ECU) are a **Non-Formal, Non-Domicile Blended Distance Lifelong Learning Knowledge University** dedicated to facilitating and promoting Work Experience Based Professional Knowledge Entrepreneurial Qualifications.
- + ECU offers its own Non-Academic American Professional Entrepreneurial Knowledge Degree awards in conjunction to the incorporation and licensing stipulation of the State Secretary of Delaware, USA. under the Convention de La Haye du 5 October 1961 by the Secretary of State of Delaware with the registration Number 02254641 and Authentication number 3914155 dated 05-31-05.
- + The applicants are assessed and verified by UK-CCL's ACPD or APEL Schemes, which has the recognition of ISO 9001:2015

# ECU'S Vision and Goals

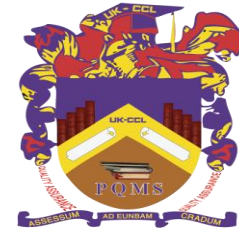


- + ECU is invested in certifying matured licensed working individuals based on their Knowledge Abilities and Capabilities through an Entrepreneurial Professional Knowledge Certification.
- + ECU's vision evolved from Founder Ralph Thomas' two doctoral thesis on Professional Quality Management Standards and Work Orientated Knowledge Learning.

- + ECU seeks the acceptance of Business Forums and Employers.
- + ECU wishes to be known as a University of Professional Knowledge Accreditation (UPKA) who is dedicated to evaluating, validating and certifying the professional skill abilities of candidates gained through hands on work experience in any field of employment to enhance the professional status.
- + ECU believes in the '**DUO Concept**' "**Accreditation Academy**" and "**Affirmation Academy**"



# ECU and UK-CCL



- + ECU is working alongside **UK-Commission for Consistent Learning (UK-CCL)** , who have been given full authority to perform as an Independent Assessing and Verification Institution for all ECU awards.
- + UK-CCL has the Certification to Confirm their Professional Quality Management Standards (PQMS) are to ISO 9001:2015, which further enhances the quality of ECU qualifications.
- + UK-CCL took an active part in the incorporation of ECU as the Founder Trustees and to give the required creditability with their Assessment & Verification Policies, standards and vision.
- + Every candidate must meet the assessment and verification criteria and procedures of UK-CCL by attending several compulsory Viva Examinations to earn the unique ECU's Professional Knowledge Qualifications

**Give The World The Best That You Have,  
And The Best Will Come Back To You!**



# ECU's Specialty



- + ECU as a Knowledge University is proud to state that they were one of the pioneers who moved from traditional academic education, into Professional Vocational Knowledge Qualifications for matured working individuals.
- + ECU confer Lifelong Knowledge Entrepreneurial Non-Formal Qualifications by taking into consideration the work experience of matured working individuals in any field of employment or business.

- + Since 2015, the ECU's Executive Board of Governors and Trustees have come up with this unique vision, to elevate many matured working individuals who have tremendous hands on knowledge, but can not allocate time and money to follow the traditional class room Academic Qualification to further their respective career progress.
- + Turn your Lifelong Work Experience into a Professional Knowledge Qualification and take control of your career development from Open Knowledge University, ECU.



# ECU's Awarding Criteria



- + ECU's awarding criteria is Professional and Entrepreneurial. The assessing methods are facilitated by: "Accreditation of Prior Learning and Experience (APEL)" and "Affirmation of Career Progress Development (ACPD)".
- + The awards are categorized under the APEL & ACPD Schemes, taking into consideration Work Research and Professional Assignment Schemes and the appropriate credit units are transferred under the Credit Accumulation Transfer Scheme (CATS)
- + Under UK-CCL's Assessment and Verification policies, every award will have a Major Title to confirm their respective Specialised Profession taking into account of their past five working years.

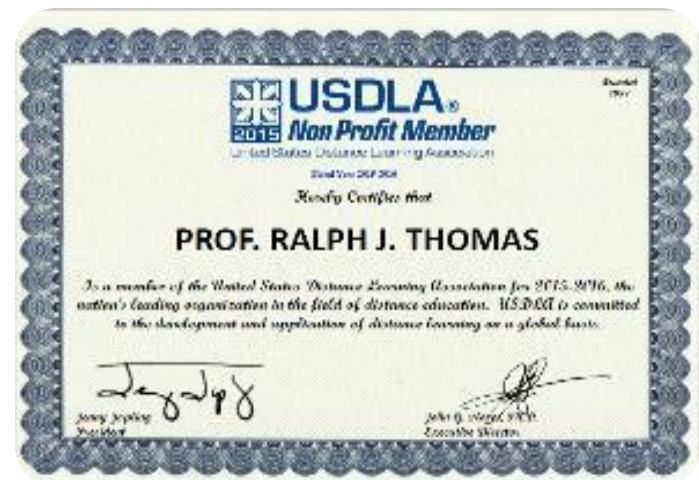


# US Distance Learning Association



The US Distance Learning Association (USDLA) is an agency founded by US Federal Government organizations to bring together, distributive (online and distance agency) educators to further the development and promotion of highly effective online and distance learning education methodology.

- + USDLA was the first non-profit Distance Learning association in the United States to support Distance Learning research, development and practices across the complete arena of education training & communications.
- + ECU's Board of Trustees has obtained a very valuable membership from the USDLA to give further accreditation for their respective Entrepreneurial Awards.



# Associated Institutions



## California University FCE

- + From the Academic Board of California University FCE, Dr. Luis Amoroso, the President welcomes the European Continental University of Delaware, USA into the elite group of recognized universities worldwide.

## International Accreditation Organization (IAO)

- + The IAO is known and accepted as a global accreditation body based on recognition in the United States.
- + After reviewing all of ECU's documentation, the IAO awarded the ECU Candidacy Status. This is one step below Full Accreditation, which is something ECU is striving to achieve.

# Professional Vocational Knowledge Entrepreneurship Awards



- + The Professional Vocational Knowledge Entrepreneurship (PKE) award ratifies life achievements and enriches recipients to a higher Professional Status. It is not merely an endorsement, but an appreciation for the individual who has contributed their entire working life to their respective profession.

ECU came up with the below Entrepreneurship awards as a valuable recognition and endorsement of the highest order to be known as the PKE award.

- + Master of Professional Entrepreneurship (MPE)
- + Doctor of Professional Entrepreneurship (DPE)



# Award Eligibility



For the **Masters (MPE) Entrepreneurship**:

- + The applicant must have overall 15 years Work Experience out of which a minimum of 5 years must be as a Senior Executive.

For the **Doctorate (DPE) Entrepreneurship**:

- + The applicant must have overall 25 years Work Experience out of which a minimum of 10 years should be in the position of owning or heading a business as a Chair Person.

*Convocations will be held three times within a year in Asia, Middle East and Europe.*

# International Entrepreneurial Excellence Certifications



A special and recognisable certification of endorsement for every Middle and Senior Management Individual, allowing them to be known as a Successful Entrepreneur based on their work experience and performance.

## Entrepreneurial Diamond of Asia (EDA) / Entrepreneurial Diamond of Middle East (EDME)

- + These awards are considered for any individual who has more than Six Years of Managerial Exposure.

## International Entrepreneurial Golden Excellence (IEGE)

- + This award is considered for any individual who has more than twelve years of Executive Managerial Exposure.



# UK Entrepreneurial Professional Membership



- + The **Consortium of Entrepreneurial Administrators (CEA)** is a UK Professional Vocational Knowledge Awarding Institution who is committed to conferring **Distinguished Professional Entrepreneurial Vocational Knowledge Membership**.
- + They do so by taking into consideration an Individuals Lifelong Hands on Work Learning and Professional Career Development as their fundamental requirement for their awards.

*It is made very clear to every person concerned that the **Consortium Of Entrepreneurial Administrators (CEA)** only confer Entrepreneurial Non-Academic Professional Learning Vocational Knowledge **Distinguished and Eminent Memberships**.*

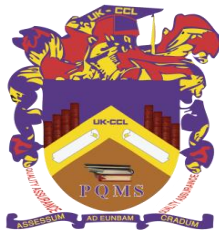


**Change Your Life Today !  
Do Not Gamble on the Future!  
Act Now Without Delay!**



**Nobody is too Busy, it's Just a Matter of Priority!**

# Assessment Structure



- + Submission of a detailed CV Synopsis of professional history and key achievements.
- + Certified Photocopies of Educational, Professional and Vocational Certification.
- + Certified Photocopies of Recommendation, Gratification and Appreciation letters.
- + Three Personal Recommendation Letters confirming suitability for ECU's Professional Vocational Knowledge Award.

- + One passport size colour photograph.
- + Completed Application Form with Admission fee (non-refundable) as stipulated in terms.
- + Must be available for minimum of three Verbal Viva Consultations.

*Nominated UK-CCL representatives in their respective local country carry out the assessment and verification. The scheme that is executed will either be Accreditation for Career Progress Development (ACPD) or Affirmation for Prior Experience & Learning (APEL). This then will allow the applicant to earn the credits and to transfer under Credit Accumulation Transfer Scheme (CATS) for the appropriate ECU Professional Vocational Knowledge Award.*



- + The importance of **ECU's Professional Knowledge Lifelong Learning Degree** is to give the opportunity to Experienced Executives not to lose out to inexperienced young academic generation to overtake them.
- + Not because of their lack of **Knowledge Ability or Competencies** but because not having the crucial piece of certification paper.
- + Current Business Enterprises and Employers are giving priority for Work Experienced Knowledge Individuals!
- + ECU's Professional Knowledge Lifelong Learning Certification do meet the requirements to give the opportunity for the Matured Working Person for Career Development!

ECU's learning and awarding schemes are designed for a world-wide audience, and therefore are not written to meet any specific academic licensing requirements in any particular state or country.



The ECU's Original Gown is designed by a Prestigious UK Company, Ede and Ravenscroft who are approved by the Royal Crown of Great Britain.





# What is ISO?



- + Quality Management Standard ISO (International Standardization for Organization) is the world's largest developer and publisher of International Standards.
- + ISO is a Non-Governmental Organization that forms a bridge between the Public and Private Sectors.
- + ISO 9001:2000 is an international standard for management systems implemented by any organisation, in any sector of activity.
- + The ISO 9001 certification is audited once a year by an external body.
- + ISO 9001:2000 combines the three standards 9001, 9002, and 9003 into one.
- + UK-CCL holds the QMS 9001:2015 as Assessors & Verifiers



**ECU QUALIFICATIONS  
FACILITATED  
via**

**"Learning Academy"**

**"Affirmation Academy"**

**"Accreditation Academy"**





**ECU is a Lifelong  
Work Oriented Professional  
Knowledge University.**

**Facilitated by:  
Workshops & Seminars  
Oral Examination  
Person to Person  
Interaction**



# Conclusive Thoughts



- + ECU Professional Lifelong Knowledge Learning Awards have given many opportunities for Non-Academic individuals to get promoted within their working profession.
- + Perhaps the most notable advantage with an ECU Professional Ability Knowledge Award is the flexibility in which you can achieve your expected goal. Many matured licensed work experienced individuals who are looking for a pathway to achieve recognition from a reputable awarding institution, that comes from ECU.
- + ECU offers unparalleled recognition in the form of a Professional Lifelong Knowledge Learning Degrees and Professional Eminent Memberships with Equivalency Certification. The main aim and objective of ECU is to bring out the entrepreneurial spirit from within each candidate and boost their professional status.



**Let us help you with  
Your Professional  
Enhancement**

