

**Professional Knowledge University
Conferring Entrepreneurial Special
Recognition Excellence Certifications
European Continental University**



**Non- Conventional Steadfast
Open Blended Learning Knowledge University
State of Delaware, USA**



**Consortium of Entrepreneurial Administrators
Executive Board of Management Trustees**

**Let Your Knowledge Grow
To Enrich Your Life With Special Excellence Award!**



PROCLAMATION OF AUTHENTIC DOCUMENTATION EUROPEAN CONTINENTAL UNIVERSITY

Open Distance Blended Lifelong Work Learning Knowledge University



INCORPORATED IN STATE OF DELAWARE,
DEPARTMENT OF STATE
JEFFREY W. BULLOCK,
SECRETARY DIVISION OF CORPORATIONS
JOHN G. TOWNSEND BUILDING,
DUKE OF YORK STREET,
DOVER, DELAWARE 19901



**TO CONFER LIFELONG WORK ORIENTED LEARNING
PROFESSIONAL KNOWLEDGE DEGREE AWARDS**

This documentation is an affix to ascertain the true and legitimacy of the incorporation certification which was issued by the State Secretary of, State of Delaware, USA to be a Don Domicile Blended Distance Learning Non- Formal but a Knowledge Work Based University. ECU being a Blended Distance Learning Knowledge University and it main Assessors and Verifiers UK-Commission for Consistent Learning (UK-CCL), and Executive Management Trustee Consortium of Entrepreneurial Administrators (CEA) being the International Coordinating Centre is situated in Great Britain. Furthermore, ECU has obtained the APOSTILLE Certificate and the confirmation of Legal Incorporation. It is also to affirm that the signature, seal or stamp on the document is genuine. This affidavit is approved by the Executive Board of Governor of the University. Therefore, the Trustees of the University believe no further authentication is necessary.



Affirmations & Approvals

This is the true declaration of the **Legitimacy, Legality and the Lawfulness** of the **European Continental University (ECU)** of Delaware, USA, who is a Blended Distance Learning Non Domancial, Non Formal I but Work Orientated Professional Knowledge University for the Third Millenium. The Board of Trustees and Governors seek the **Affirmation, Approval and Acceptance** from today's Employers, Business Organisations and Professionals. This decalreation of ECU makes clear their legitemerncy to make it known to their prospective candidates and others who are interested in gaining appropriate Degree Awards. To confirm the Quality of Assessment and Verification, they have joined with UK-CCL as their facilitators and for UK Entrepreneurial Membership with CEA., . Therefore, the **United States of America** did grant their accreditation legally as their Non Domicile Blended Distance Learning Professional Knowledge University of State of Delaware Secretary, **Non-Campus University as a Professional Development Learning Knowledge University.**

Certificate of Good Standing

State Secretary of Delaware, USA. Valuable Certification

Delaware PAGE 1
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "EUROPEAN CONTINENTAL UNIVERSITY INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE THIRD DAY OF MARCH, A.D. 2015.


AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION IS A NON-STOCK CORPORATION.


AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "EUROPEAN CONTINENTAL UNIVERSITY INC." WAS INCORPORATED ON THE FOURTEENTH DAY OF FEBRUARY, A.D. 2005.

3925857 8300N
150306662
You may verify this certificate online at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2165708
DATE: 03-03-15

This specific appreciation endorsement certification from State Secretary of Delaware, USA gives the assurance to every recipient of ECU's Professional Knowledge Quality Standards Award is the confirmation of Legitimacy Non-Campus Blended Distance Lifelong Learning International University Valid Awards.



A PRUDENT MESSAGE BY PROFESSOR GEOFFREY CLARKE HONOURARY EXECUTIVE VICE PRESIDENT

I am very pleased to associate myself with one of the up and coming Non-Traditional, Non-Formal Work Oriented Lifelong Hands on Learning Knowledge University none other than **European Continental University (ECU) of State of Delaware, USA. ECU was legitimately incorporated by State Secretary of Delaware as a Non-Domicile Distance Learning, Virtual Learning University.** It is my pride and privilege to state that, I obtained my first academic degree from the **University of Wales in 1962 with a B.A. Hons. and a Post-Graduate Certificate in Education (PGCert).** Prior to the 1980s, I have had extensive teaching experience in many private and public educations sectors by conducting varied lecturing, workshops, seminars, conferences, executive administrative and commercial managerial experience in Britain and the Middle East specially Kingdom of Saudi Arabia. During the time in Saudi Arabia I was also able to participate as a television presenter, led to a broadening of horizons and an increase in his presentation and broadcasting skills. Professor Geoffrey had unprecedented access to Saudi Royal circles and close contacts with government and princes.

On my return to Britain, in 1989, Prof Geoffrey engaged in a re-education program in English Literature at a university in Scotland, leading to the enhancement of his skills and knowledge. After completing his PhD program at Hull University, he continued to lecture in his speciality of the nineteenth century in British literary fiction, especially the romance genre. I have written many books and officially published them for private circulation. I could acquire professional and managerial skills in the 90s in relation to human resources, university accreditations, governmental and non-governmental bodies, and professional organisations. This lead me to take charge as the Principal of CITEC College, which is a British Government approved Further Higher Educational establishment in London for 11 years until 2015 which had in the region of 3,500 students. This given me the task to be responsible for the day to day operation of the college, guiding and leader of academic staff, marketing & business development section, handling matured students' needs and working closely with government authority, universities and other professional diploma awarding institutions. This exposure gave me opportunity in meeting the Founder and Academician Professor Emeritus Ralph Thomas in the later part of 2014 and understood the requirement for Entrepreneurial Knowledge Qualifications especially enrooting through Lifelong Hands on Work Learning. Add to that, the opportunity of Professional Personnel Career Development by introducing the assessment and verification methodology of **Accreditation of Career Progress Development (ACPD) and Affirmation for Prior Experience & Learning (APEL).**

This aspiration of **Professor Emeritus Ralph Thomas**, made me to join his team of professionals to take forward this innovative and visionary concept **Knowledge Lifelong Learning to the International Business Society.** Since my involvement educational teaching from late sixties which is over **50 years'** experience has given option of **Executive Board of Governors and Trustees to elect Professor Geoffrey Clarke in the year of January 2015 as the Honourary Vice President of the European Continental University (ECU) of State of Delaware, USA, until further notice.**

Publication List

- 1) Over His Shoulder (London: Excalibur, 1993).
- 2) The Lingering Clasp of the Hand (Hull University Library, 2004).
- 3) Rider Haggard: His Extraordinary Life and Colonial Work
- 4) Mysterious Irrationality: English Literature and Islam Mysterious Irrationality: English Literature and Islam
- 5) Yawoo-Life-Geoffrey-Clarke
- 6) Swansea-Sound-Geoffrey-Clarke

Who is ECU?

The European Continental University (ECU) wishes to be known as an Open Blended Lifelong Learning Knowledge University investor on matured licensed working persons to certify their Knowledge of Ability and Capabilities by way of Entrepreneurial Certification. This vision has enabled them to dedicate in facilitating and promoting the **Hands-on Work Experienced Professional Knowledge Entrepreneurial Qualifications, where all employers and business organisations accept as a worthy and acceptable valid certification in modern days.** Founders of ECU wishes to emphasize that it does not offer any USA or UK Traditional Red Brick Academic University Qualification, rather it places the importance on licensed work knowledge learning by way of **Hands on Experience & Work Learning.** ECU is known and accepted as **International Non-Profit Work Based Open Knowledge University** providing **Distance Learning Entrepreneurial Work Based Professional Knowledge Degree Qualifications.** ECU is committed to elevate every licenced working individual who can demonstrate of their

Knowledge, Experience & Life Learning, which could be converted into an International Professional Entrepreneurial Knowledge Degree Qualification.

ECU's vision was evolved from **Ralph Thomas' two doctoral theses on Professional Quality Management Standards and Work Oriented Learning** and utilising the concept of with the **UK Professional Body Corporation of Executives and Administrators (CEA), which was incorporated in the year of 1981, as Non-Profit Quasi Charity Professional Awarding Body**. The CEA is offering Professional Diplomas and Memberships from their respective faculties and the mission of Incorporation it had a vision to make it as a private university one day by incorporating in their constitutional Memorandum of Article permits to create as many faculties it may deem necessary. This vision was enabled to formulate a legitimate Non-Academic University to be known as **The European Continental University (ECU) during the period of Ralph Thomas was the Executive Chairman & Trustees of CEA**. To enhance this collaboration further and to strengthen professional quality standard, the ECU Board of Governors has given the full authority to the **UK-Commission for Consistent Learning (UK-CCL)** in taking charge of vital responsibility to perform as the **Independent Assessing & Verification Intuition** for all the ECU awards. **This was considered due to the fact UK-CCL has the certification to confirm their Quality Management Standards are to ISO 9001:2015**. Most International Business Organisations, Professional Institutions and Employers accept ISO's quality implementation, which ECU has under the supervision of UK-CCL. This has permitted the Governing Board of ECU to come with a firm conclusion to establish its International Administrative Office with Operational Management and Development to be handled and executed by UK-CCL in United Kingdom. **ECU enforces their dynamic Professional Knowledge Qualifications to UK-CCL's 5001:2005 Professional Quality Management Standards (PQMS 5001:2005) this further validate the ECU qualifications internationally.**

The ECU's Professional Knowledge Hands on Degree is uniquely enhanced concept, focusing on offering the importance to practical hands on learning knowledge as it is highly appreciated in today's economic development. ECU's most valuable part is Oral Examinations, as it determines the candidate's ability and eligibility for the individual to earn the said professional knowledge qualification. The ECU offers its own **Non-Academic American Professional Entrepreneurial Knowledge Degree** awards in conjunction to the incorporation and licensing stipulation of the **State Secretary of Delaware of United States of America under the Convention de La Haye du 5 October 1961 by the Secretary of State of Delaware with the registration number 02254641 and Authentication number 3914155 dated 05-31-05**. ECU Board of Governors wishes to state here that, **ECU's Professional Entrepreneurial Knowledge Qualifications awarded with the authorization of the Secretary of State of Delaware to award its own Professional Entrepreneurial Knowledge and Work Oriented Degree Qualification pertaining to their Memorandum of Article of incorporation. ECU does not claim their applicants as students but rather as candidates, rather they are known as "Candidates" it is purely because they admit only matured working individuals and they are assessed and verified by UK-CCL's ACPD or APEL Schemes.**

The Executive Board of Governors wishes to emphasise to every individual that, ECU's Entrepreneurial Work Based Knowledge Qualification should be earned, rather than awarded. Every candidate must meet the assessment and verification criteria's and procedures along with attending number of compulsory Viva Examinations to earn the remarkable and valuable ECU Knowledge Qualifications, which everyone deserves. **ECU's founders believe is that, the accreditation of their qualification must have the approval Employers and Business Society & Organisations, not importantly of government institutions as the recipient of the award will be the quality of the qualification. Prof. Ralph's philosophy is to elevate and recognise the hands-on knowledge to academic level of qualifications. This offers every working individual to convert to be an entrepreneur on their own right in their work place or business.** ECU believes in the 'DUO Concept and has formatted the university's structure in that specific manner. The ECU's Professional Entrepreneurial Knowledge Qualifications are considered via two sections, **"Accreditation Academy" and "Affirmation Academy"**. The ECU awarding criteria is "Professional" and "Entrepreneurial and the assessing methods are facilitated by **"Accreditation of Prior Learning and Experience (APEL)" and "Affirmation of Career Progress Development (ACPD)"**. The awards are categorized as Work Researched and Professional Assignment and scheme. (APEL & ACPD). The Founder and Executive Governor General of European Continental University and UK Commission for Consistent Learning (UK-CCL) Prof. Ralph J Thomas conceived this specific philosophy by his dedicated Two Doctoral thesis and implementing in year of 2005.

The ECU's significance is to generate tomorrow's Professional Knowledge Leaders within the service orientated professions. The days of Class Rooms, Lecture Theatres, Halls of Residence, is long history. The theory and traditional learning goodies have been marked for extinction by our political philanthropists ever since education became a burden to the States. Education Ministers throughout the world have experimented with various alternatives to replace the traditional orthodox methods but none have found a perfect solution. USA, Japan and Germany have been advocating the integration of the concept into theoretical learning from the outset but the rest of the world has been extremely slow to adopt the model, but the third millennium enforces the implementation of **Professional Knowledge** concept to resolve the unemployment predicament. Even before the use of Information Technology began to grow exponentially, Professional and knowledge qualifications were recognized and actively encouraged by the United States of America's Educational Scheme. Theory only learning has become

an outdated methodology to acquire hands on qualifications in today's economic world, practical expertise is the priority of today's learning concept.

ECU's vision and objective was evolved along with two UK Institutions the Corporation of Executives and Administrators (CEA) and UK Commission for Consistent Learning (UK-CCL). Therefore, UK-CCL is the main Trustees of ECU. This has permitted the Governing Board of ECU to empower UK-CCL Board of Governors to interconnect in all legal, management, operational and financial matters. This has permitted ECU to have their International Administrative Office in Great Britain with UK-CCL. **Arise and Connect with ECU for a Worthwhile Professional Knowledge Acknowledgement to Earn a Work Oriented Professional Knowledge Special Certifications!** www.myeecu.institute.

The ECU wish to be known as the University of Professional Skills Accreditation (UPSA) who is dedicated to evaluate, validate and certify the professional skills of candidates gained through hands on work experience in any field employment or experience. ECU's founders believe is that the accreditation of their qualification must have the approval Employers and Business Organisations, as they will be the people can witness the strength of ECU graduates. The ECU has pioneered the move from traditional textbook and classroom education, into qualifications on what an individual candidate has achieved and what experience have gained up until the point approaching the ECU for their individual recognition!

The ECU Founder's belief is that their Professional Knowledge Hands-on Experience awards of will open the Golden Door of Freedom for Non-Academic Matured Individuals to earn a Professional Knowledge Qualifications as a new opportunity for career success!

An Explicit Charter of International Entrepreneurial Excellence Certifications



Entrepreneurial Diamond of Asia (EDA)

Entrepreneurial Diamond of Middle East (EDME)

Entrepreneurial Diamond of Commonwealth (EDC)

Entrepreneurial Diamond of Africa (EDA)

International Entrepreneurial Golden Excellence (IEGE)

Merits of the Certification of Competence Award

The Executive Board of Governing Council of European Continental University (ECU) of Delaware, USA have grasped that, being the beacon for Professional Knowledge Quality Qualifications for Non-Academic Work Orientated Individuals Internationally, they feel that it would be wise to bestow a special and recognisable certification of endorsement for every Middle and Senior Management Individual to be known as a Successful Entrepreneur based on their work experience and performance are entitled to a special recognition. This is considered for any individual who has more than twelve years of Executive Managerial Exposure. It is a special and highly valuable recognition, known as International Entrepreneurial Golden Excellence (IEGE) and any individual who has more than Six Years of Managerial Exposure can be known as Entrepreneurial Diamond of Asia (EDA) or Entrepreneurial Diamond of Middle East (EDME) or Entrepreneurial Diamond Commonwealth (EDC). These are special awards can be bestowed upon any individuals who does meet the required entry requirements. This specific and individuality certification does improve the morality of the person and elevate to the next level of professionalism. This level is known and accepted as Professional Knowledge Excellence Business Entrepreneur. This is another unique recognition and endorsement conferred by Knowledge University ECU who are known to give prominence for Lifelong Learning individual to be known as an Entrepreneurs under the flagship as a unique Supremacy of Court of Arms. This is conferred to individuals who could demonstrate their unique eligibility and worthiness for this highly reputable recognition for the third millennium business world.

This highest accolade of Entrepreneurial Professional Knowledge Award is designed for any individual who has the appropriate work experience and either their employer, an institution or organisation must propose and recommend the individual. It is not an academic honour to a person but it is a recognition bestowed on a person's contribution as an employee or who has devoutly enhanced the business environment or society's wellbeing. This award is a recognition conferred upon the chosen individual after careful research and assessment carried out in asserting the worthiness of the

candidate of this unique award from ECU. This exceptional recognition would help forge the individual a better fellowship amongst international Academicians, Professionals and Business Entrepreneurs.

The experts of ECU, along with UK-Commission for Consistent Learning, always focus on professional knowledge quality, institutional integrity and administrative responsibility. In an age where specialisation and flexibility are essential, it is also considered when considering bestowing any recognition to an individual's intellectual contribution to the business society. Therefore, there is a need for **Professional Entrepreneurial Knowledge Qualifications**, which will help business enhancement and highlight working professionals for their responsibility and bringing to light the comprehensive lifelong learning process. The rapid political, social and economic changes across the world have brought forward awareness of the increased demands for the reform of traditional education systems to meet the challenges of the next century of work experience. Thus improving the access to more cost-effective quality Professional Knowledge Entrepreneurial Award.

This **Certification Competence** is a special recognition is conferred upon non-academic matured work experienced individual to enhance, recognition for the tireless contribution throughout the working life to be uplifted to a special acknowledgement. It is a legitimate endorsement because it is awarded by a **Reputable and Renowned Knowledge Based University ECU of Delaware, USA**. It has a significant meaning, which is true for all rights-of-passage. In effect, a society or organization has stamped its approval for a new life to begin with this specific **International Entrepreneurial Golden Excellence (IEGE) or Entrepreneurial Diamond of Asia (EDA) or Entrepreneurial Diamond of Middle East (EDME) or Entrepreneurial Diamond of Commonwealth (EDC)**.

This is an appreciation Certification boost the non-academic individuals to a professional image. This type of acknowledgment gives the privileges and crucial responsibilities to create a better society at this crucial time of our life. This accolade be a social and professional international recognition of quality, skill and community social work. ECU wanted to be known and accepted by every person a unique conferring awarding institution who bestow special honour which is not something given simply for money, but everyone applicants has to earn their ability to obtain this award. It comes from within the individual and is revealed by way of their day to day actions. It radiates from his/her character with his/her every word and deed. Furthermore, this specific highest award of **International Entrepreneurial Golden Excellence (IEGE) or Entrepreneurial Diamond of Asia (EDA) or Entrepreneurial Diamond of Middle East (EDME) or Entrepreneurial Diamond of Commonwealth (EDC) will permit the individual for Personnel Career Development (PCD) to gain an uplifting gratitude among their fellow business associates or friends and family. The ECU Founder's belief is that this special recognition of Professional Hands-on Experience will be the opener as the golden door of freedom for Professional Entrepreneur Knowledge recognition as the new opportunity for non academical success!**

A Note to be considered by everyone!

The Road to Career Success is not straight, but there are many curves to achieve the Goal. A curve called Failure; 2) A loop called Confusion; 3) Speed bumps called Friends; 4) Red lights called Enemies; 5) Caution lights called Family; 6) You will have flats called Jobs. **But if you have the Determination; an engine called Perseverance; Insurance called Confidence and YOU as the driver, you will make it to a place called Success.**

The Structure of Assessment is as follows: -

- a) Submission of a detailed CV Synopsis of professional history and key achievements.
- b) Certified Photocopies of Educational, Professional and Certification.
- c) Certified Photocopies of Recommendation, Gratification and Appreciation letters.
- d) Three Personal Recommendations Reference Letters confirming the suitability for the ECU's Professional Knowledge Award.
- e) One passport size Colour photograph.
- f) Completed Application Form with Non-Refundable Initial Administration as stipulated.
- g) Must be available for minimum of three Verbal Viva Consultations.

The assessment and verification is carried out by nominated **UK-Commission for Consistent Learning (UK-CCL)** representatives in their respective local country. The scheme that is executed will be either **Accreditation for Career Progress Development (ACPD)** or **Affirmation for Prior Experience & Learning (APEL)**. This then will give the applicant to earn the credits and to transfer under **Credit Accumulation Transfer Scheme (CATS)** for the appropriate ECU Professional Knowledge Award. **The emphasizes of ECU's founders believe is that, ECU does not award paper qualifications, rather encourages the licensed working individuals to earn their respective Professional Knowledge Qualification Certification form the Professional Entrepreneurial Awarding Institution known to be ECU. The ECU Founders make plea to all licensed working individuals who does not have professional endorsement for their lifelong contribution to the economic world to join hands with the ECU to get themselves recognized by gaining credit worthy Professional Knowledge Qualifications and get onto the professional bandwagon to protrude to the business world of today.**

The ECU significance is to generate tomorrow's Professional Knowledge Entrepreneurial Leaders within the service orientated professions. Due to the Quality Standard maintained by The Executive Board of Governors and Trustees of ECU has the confidence that, their graduates will create the new atmosphere within the Working Individuals and the Business Society the importance of each ones' responsibilities in their respective field of Profession and Business. This in return will educate with appropriate knowledge of every recipient and the Upliftment of Professional Image to the next level. ECU also believe that, within the working environments will edify the individuals to live responsibly in a diverse and interdependent world of third millennium.

Sample of Entrepreneurial Certifications

European Continental University
University of Professional Knowledge and Work Oriented Learning

By virtue of the authority granted by the State Secretary of Delaware, USA at the time of incorporation as a non-domicile knowledge university with the registration authentication number 3914155 and certified under the Convention de La Haye 5th, October 1961 with the registry number 0254641 dated 05-31-05 along with the Executive Board of Governors & Senators and Assessors & Verifiers UK Commission for Consistent Learning (UK-CEL) by virtue of the power of Article of incorporation, do hereby confer this exceptional high level membership award of:

Entrepreneurial Diamond of Middle East
To the Recipient
Dr. K. Arjunan

For Life Long Learning, Work Experience and Knowledge Earned to Become a Successful Entrepreneur
in
Rural Development Management

This endorsement is duly signed and sealed by the authorised Officers of the
European Continental University of State of Delaware, USA
On this Day, 9 October 2015

ECU/CTV/EDME/1601



Executive Dean of Training & Deveopement
European Continental University, Delaware, USA

European Continental University
University of Professional Knowledge and Work Oriented Learning


By virtue of the authority granted by the State Secretary of Delaware, USA at the time of incorporation as a non-domicile knowledge university with the registration authentication number 3914155 and certified under the Convention de La Haye 5th, October 1961 with the registry number 0254641 dated 05-31-05 along with the Executive Board of Governors & Senators and Assessors & Verifiers UK Commission for Consistent Learning (UK-CEL) by virtue of the power of Article of incorporation, do hereby confer this exceptional high level membership award of:

Entrepreneurial Diamond of Asia
To the Recipient
Dr. K. Arjunan

For Life Long Learning, Work Experience and Knowledge Earned to Become a Successful Entrepreneur
in
Rural Development Management

This endorsement is duly signed and sealed by the authorised Officers of the
European Continental University of State of Delaware, USA
On this Day, 9 October 2015

ECU/CTV/EDA/1512



Executive Dean of Training & Deveopement
European Continental University, Delaware, USA

European Continental University

University of Professional Knowledge and Work Oriented Learning

By virtue of the authority granted by the State Secretary of Delaware, USA at the time of incorporation as a non-domicile knowledge university with the registration authentication number 3914155 and certified under the Convention de La Haye 5th, October 1961 with the registry number 0254641 dated 05-31-05 along with the Executive Board of Governors & Senators and Assessors & Verifiers UK Commission for Consistent Learning (UK-CCU) by virtue of the power of Article of incorporation, do hereby confer this exceptional high level membership award of:

International Entrepreneurial Golden Excellence

To the Recipient

Dr. B. Dana Thiyagou

For Life Long Learning, Work Experience and Knowledge Earned to Become a Successful Entrepreneur
in

Professional Educational Management

This endorsement is duly signed and sealed by the authorised Officers of the
European Continental University of State of Delaware, USA

On this Day, 9 October 2015

ECU/CTV/IGE/1503



Executive Dean of Training & Development
European Continental University, Delaware, USA

ECU's Vision and Mission is to Create a Worthy Entrepreneurial Professionals from Licenced Matured Work Experienced Individuals!

Banking Details

Please make all payments payable to: -

Consortium of Entrepreneurial Administrators (CEA)
(Management & Operational Trustees)

HSBC, 465, Bethnal Green Road, London E2 9QW

Intl. Account No: GB05MIDL40011831596357

Intl. Branch Code: MIDLGB2105M

Business A/c: 31596357, Sort Code: 40-01-18)



European Continental University

Website: www.myecu.institute

Email: admin@myecu.institute



Founder's Conclusion and Final Thoughts



Professor Emeritus Ralph Thomas Freeman of London and England & Wales, Fellow of the Royal Society of Arts, Full Member of Institute of Hospitality, Fellow of Institute of Cost & Executive Accountants, Juror of the Court Baron of the Mayor- City of London, Outstanding Persons, Researchers and Professors of AEI, Belgium, Colonel of the State of Kentucky (USA) and "CALL TO SERVICE" President of USA wishes to emphasize his vision, mission and objective for today's business community and employers, by bringing to their attention the vital importance which should be given to Professional Knowledge Hands on Learning Qualifications.

Today's business community and employers' do emphasise on experience for the betterment of business economy. This has been noticed by the innovative founder of **European Continental University (ECU)** in the year of 2005. To this effect, he has taken into account of his two-doctoral thesis and developed the concept in conferring a Professional Knowledge Qualifications by taking into account of **Lifelong Learning** and came up by incorporating the **European Continental University (ECU) of State of Delaware, USA** with this specific aim and objectives as the **Work Orientated Knowledge University** to cater for this unique need. As the norm, every person strives to enrich their **Knowledge** by **Traditional Academic Classroom Learning**. But ECU's objective is that **Knowledge** can be achieved by **Lifelong Hands on Work Learning**.

However, the Founder of ECU wishes to give importance to every Non-Academic Working person, the opportunity to uplift them to a **Professional Status** by considering of their working history and converting it into a **Professional Knowledge Qualifications**. To achieve this goal, the Founder Ralph Thomas came up with the Two Assessment and Verification Scheme known as **Affirmation Prior Experience & Learning (APEL)** and **Accreditation for Career Progress Development (ACPD)**. **This scheme is executed to the International Quality Standards which is known widely as ISO.**

Many hands on matured licensed work experienced individuals who are hunting out for a pathway to achieve recognition to ascertain their eligibility to be known as a professional by way of competence certification to confirm their status from a reputable awarding institution and that is why they come for **ECU's endorsement**. **This is executed legitimately by ECU's APEL and ACPD assessment and verification schemes by confirming the ability and capabilities by way of written certification known to be Professional Knowledge Qualification.** This will elevate every recipient to an **International Quality Management Standard**, which in return will enrich every recipient of their **Personnel Career Development**. Without share of a doubt this has been proven by every **ECU Graduate up to this date**. **As the Founder's firm believe is not the volume, but quality.** Holding a traditional academic degree will not be sufficient alone, but it should be accompanied with hands on experience, which will firmly help an individual place in the career ladder. Therefore, ECU's unique and it should not be ignored. ECU has a proven track record of giving individuals the opportunity to further themselves in their chosen career path by awarding Professional Knowledge Entrepreneurial Qualifications based on the experience one has gained up until the point of application.

As previously mentioned the **ECU Professional Knowledge Award**, has given many opportunities for non-academic individuals to get promoted within their working profession with the full potential. Perhaps the most notable advantage with an **ECU Professional Knowledge Award** is the flexibility in which you can achieve your expected goal. The Founder emphasises that ECU award must be earned and not awarded. There are no daily lectures; no weekly assignments and most importantly, it will not take you 3 to 4 years to complete. In fact, assessment of an individual candidate can take a minimum of 3 to 6 months in most cases. The reason for this is because many of the candidates are already licensed working individuals. This is done with minimal disruption to the candidate's current job and family life. Our key assessment policies allow for the above-mentioned flexibility.

What sets ECU apart from most other institutions is that it has direct link with a UK Professional Bodies. They offer a unique Eminent Certified Membership exclusively to all ECU graduates, which is an added strength to the ECU graduate which can be used when either securing employment or gaining promotion in the workplace. As the ECU candidates are assessed and verified by the UK Commission for Consistent Learning (UK-CCL), they can be confident that their hard work is evaluated to the highest standards, as the UK-CCL hold the ISO 9001:2008 for Quality Management for assessing, examining and verifying. Due to this, UK-CCL also offers Equivalency Certifications to confirm that the standard of assessment conforms to the European Professional Educational standard. So all in all, if your career matters to you, then ECU should matter to you, as ECU offers an unparalleled recognition in the form of a Professional Knowledge Degrees Professional Eminent Memberships with Equivalency Certification. The main aim and objective of ECU is to bring out the entrepreneurial spirit from within each candidate and boost their professional status. In other words, the experience of life will put you in better position than perhaps being taught about life. ECU's awards can be summarised and be known as internationally renowned intellectual knowledge certifications confirm the wisdom and everyone needs for today's economic growth.

BETTER YOURSELF BY JOINING ECU TODAY!



UK- Commission for Consistent Learning

- 1) ECU awarding panel only consider the applicant, who has independently understood the vision, mission and concept of ECU's Legitimacy, Authenticity and Principal of Awarding Policies!
- 2) ECU never claim that they are a University Grant Commissioned (UGC) approved but rather claim that **Work Oriented Professional Knowledge University (WOPVKU)** of Modern Business Economics of Today!
- 3) ECU Facilitates Non-Academic Work Oriented Lifelong Hands on Learning Professional Entrepreneurial Knowledge Qualifications!
- 4) ECU is not a Virtual but Occupational Employment and Business Learning Open Distance Knowledge University!
- 5) ECU is not a Traditional nor Red Brick University of USA or UK, but it is firmly known as Work Based Lifelong Knowledge Learning University!
- 6) ECU's main accreditation comes from Employers and Business Enterprises as it being an Entrepreneurial Knowledge award!



***CONSISTENT COMMITMENTS
AND PERSISTENT DISCIPLINE
EARNS REMARKABLE
ENTREPRENEURIAL EXCELLENCE
RECOGNITION CERTIFICATIONS***